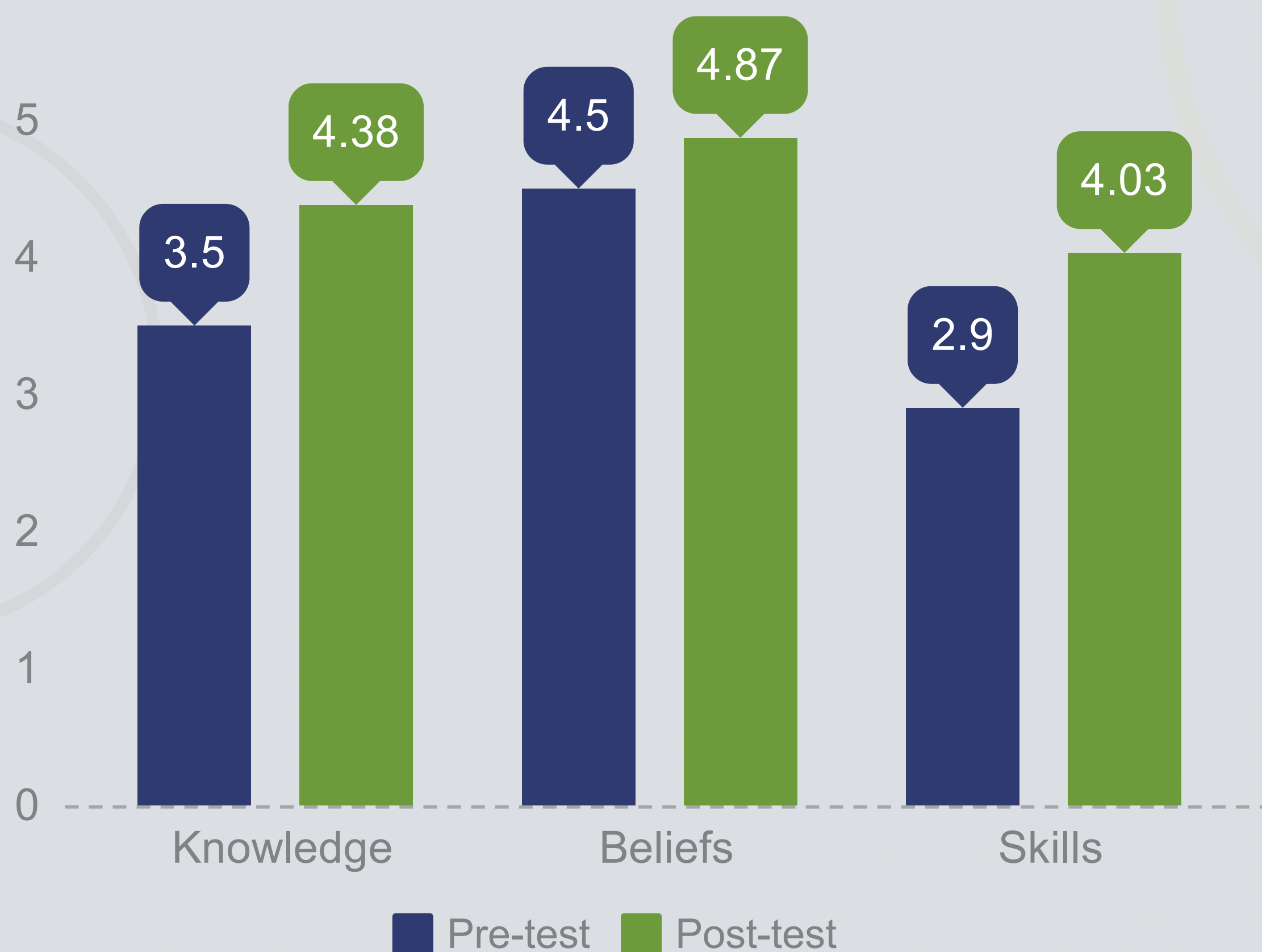


MAKING DATA COUNT

Beginning in Summer 2016, United Way offered a series of five group trainings called Making Data Count that were open to any non-profit organization in the region. Due to high demand, a sixth training was offered in Winter 2017. The trainings were led by Samantha Matlin, PhD and Jacob Tebes, PhD.

Significant Changes in Knowledge, Beliefs, and Skills



Participants completed pre- and post-tests on their knowledge, beliefs, and skills related to program evaluation and data.

Example Items:

I KNOW...

- key evaluation terms and concepts.
- how to apply basic statistical analysis to quantitative data.
- the importance of using culturally appropriate evaluation approaches and methods.

I BELIEVE THAT...

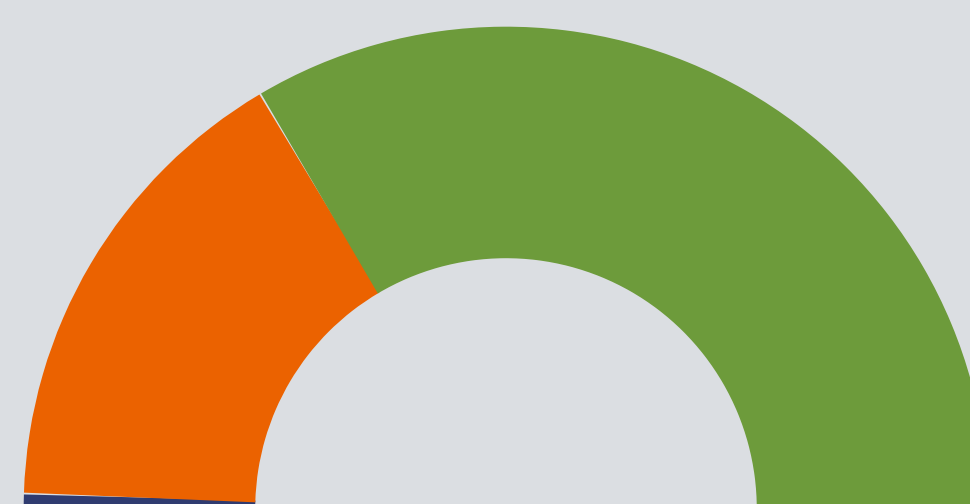
- evaluation contributes to a program's success.
- evaluation is worth the time and money.
- evaluation should be a part of a program's design process.

I AM ABLE TO...

- develop a program logic model.
- choose appropriate and relevant data-collection methods.
- communicate and report evaluation processes and findings using a variety of strategies.

Satisfaction:

Participants reported high levels of satisfaction with the trainings on indicators such as 'The training content was easy to understand' and 'I can use the material from this training in my job'.



- Very Satisfied (67%)
- Satisfied (32%)
- Neither Satisfied nor Dissatisfied (1%)

The Making Data Count trainings were a modified curriculum informed by the Building Evaluation Capacity Initiative, supported by The Scattergood Foundation and other regional funders including United Way of Greater Philadelphia and Southern New Jersey, The Barra Foundation, and The Philadelphia Foundation.

PARTICIPANTS

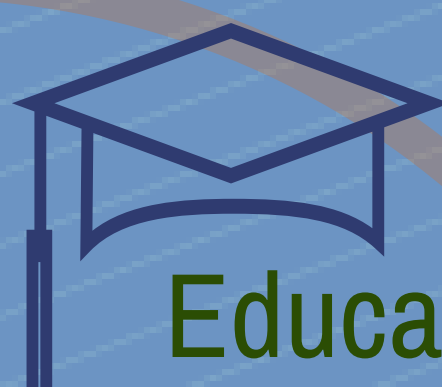
88

total organizations

49 organizations in Philadelphia

22 organizations in Southeastern Pennsylvania

17 organizations in Southern New Jersey



Education

Atlantic Cape Community College
Be Proud Foundation
Big Picture Philadelphia
Center for Aquatic Sciences
Delaware County Literacy Council
Educators 4 Education
Education Law Center
Education Works
El Centro de Estudiantes

Federation Early Learning Services
Graduate! Philadelphia
Literacy Volunteers Cape Atlantic
Mentoring Partnership Resource Center
Philadelphia Education Fund
Sunrise of Philadelphia
The Graduate Network
YESPhilly



Arts & Culture

Franklin Institute
Village of Arts and Humanities



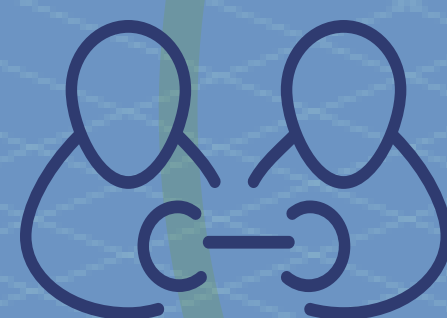
Sports & Recreation

Boys and Girls Club of Atlantic City
Center in the Park
Girl Scouts of Central & Southern New Jersey
Pegasus Therapeutic Riding Academy



Health

Cape Counseling Services
Crozer-Keystone Health System
District 1199C Training Fund
Health Federation of Philadelphia
Maternal and Child Health Consortium of Chester County
Maternity Care Coalition
Public Health Management Corporation
The Bridge Program



Social Services

Atlantic County Department of Family and Community Development
Bethesda Project
Burlington County Community Action Program
Cambodian Association of Greater Philadelphia
Campaign for Working Families
Caring for Kids
Catholic Social Services
Catholic Charities Diocese of Trenton
Ceiba
Center for Advocacy for the Rights and Interests of the Elderly
Cerebral Palsy Center of Chester County
Child Guidance Resource Centers
Clarify-Consumer Credit
Counseling Services of Delaware Valley

Coatesville Youth Initiative
Community Action Agency of Delaware County, Inc.
Community Action Development Commission of Montgomery County
Community Council
Community Legal Services
Congreso de Latinos Unidos
CORA Services
Court Appointed Special Advocates of Atlantic and Cape May Counties
Delaware County Office of Services for the Aging
Dignity Housing
Face to Face
Families Forward Philadelphia
Family Service Association of South Jersey

Family Services Association
Feast of Justice
Githens Center
Habitat for Humanity - Burlington County
Katz JCC
Kencrest
Lutheran Settlement House
Metropolitan Area
Neighborhood Nutrition Alliance
Mission Kids Child Advocacy Center of Montgomery County
Norristown Ministries, Inc.
Old Pine Community Center
PathWays PA, Inc.
People's Emergency Center
Philadelphia Opportunities Industrialization Center, Inc.
Project HOME
Salvation Army of Greater Philadelphia
Samost Jewish Family and Children's Services of Southern New Jersey

Senior Adult Activities Center of Montgomery County
Senior Community Services, Inc.
Share Food Program
Supportive Older Women's Network
The Arc of Atlantic County
The Center Foundation
The Enterprise Center
Turning Points for Children
United Communities of SEPA
United Way of Greater Philadelphia and Southern New Jersey
Veterans Multi-Service Center
Wings for Success
Women Against Abuse

Led by:

SCATTERGOOD
THINK|DO|SUPPORT

YaleEVAL

THE CONSULTATION CENTER AT YALE

Funded by:



March 2018