



October 2, 2023

# REACH PA – Information Webinar

Racial Equity Advancement in Communities Through Harm Reduction

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Visit [www.vitalstrategies.org](http://www.vitalstrategies.org)

[www.scattergoodfoundation.org](http://www.scattergoodfoundation.org)

<https://bit.ly/REACH-PA>

# Agenda

1. **Introductions** (Vital Strategies & The Scattergood Foundation)
2. **Overview – RFP** (Vital Strategies)
3. **Project Examples** (Vital Strategies)
4. **Reporting/Participation Expectations** (Scattergood)
5. **Foundant Walk-Through** (Scattergood)
6. **Q&A**

# Vital Strategies

**Vital Strategies** is a global public health nonprofit working for a world where everyone, everywhere is protected by equitable and effective public health systems.

- Vital Strategies Overdose Prevention Program works in 7 US States – **Pennsylvania**, Michigan, New Jersey, N. Carolina, Kentucky, Wisconsin, New Mexico
- Technical assistance provider and funder, with support from Bloomberg Philanthropies
- Evaluation support from Johns Hopkins
- Multiple RFPs focused on racial equity – Philadelphia County, New Jersey, Michigan

# The Scattergood Foundation

The **Scattergood Foundation** is a philanthropic organization based in Philadelphia that believes major disruption is needed to build a stronger, more effective, compassionate, and inclusive society where behavioral health is central.

- We **THINK, DO, and SUPPORT** in order to shift the paradigm and practice for behavioral health, and **recognize the unique spark and basic dignity in every human.**
  - **THINK:** We curate thought leadership from leading experts in the areas of behavioral health, philanthropy, advocacy, and policy.
  - **DO:** We provide a variety of technical assistance and consulting services to build capacity within organizations so they can better meet their goals and deliver on their mission.
  - **SUPPORT:** We provide funding to organizations to advance behavioral health outcomes.

# REACH PA - Background

# REACH PA – Background

Statewide grant program aimed at supporting community-based organizations to adopt and grow a harm reduction philosophy and practice

**REACH PA** is a partnership between **Vital Strategies** and the **Scattergood Foundation**

Effort to address the overdose crisis in PA; prioritizing resources for Black, Indigenous, and Hispanic Pennsylvanians.



**NEW GRANT OPPORTUNITY**

**REACH PA**

Racial Equity Advancement in Communities Through Harm Reduction in Pennsylvania

SCATTERGOOD  
THINK|DO|SUPPORT

Vital Strategies

Learn more and register for the informational webinar on **October 2, 2023** @ [bit.ly/REACH-PA](https://bit.ly/REACH-PA)

The graphic is a dark blue rectangle with white and orange text. It features a white arrow on the right side pointing downwards from the top right towards the registration information.

## REACH PA – Eligibility

- Do **not** need to be a 501(c)(3) – consider fiscal sponsorship, but not necessary
- Led by Black, Indigenous, or People of Color – will consider partnerships
- Open to applications from Philadelphia, but prioritizing applications from other parts of the state/rural areas in Pennsylvania.
- Commitment to racial justice
- Person-centered/non-punitive approach to drug use
- You do not need a work history of engagement activities related to substance use

# REACH PA – Project Guidelines

- Proposals should:
  - Promote health-based harm reduction approaches to drug use.
  - Address inequity caused by racism and poverty
  - Address unequal access to naloxone and medications for opioid use disorder (MOUD)
  - Address stigma towards people who use drugs
  - Address increasing Black maternal mortality
  - Address lack of treatment options for people who use stimulants.
- One-time funding opportunity and is not intended to support research projects.



# REACH PA – Examples of harm reduction-oriented services

- Disseminating safer drug use supplies (test strips, naloxone, etc.), safer sex kits, hygiene kits, menstruation kits
- In-house HCV/HIV, STI, pregnancy testing
- Services to support family preservation
- Low barrier services (housing, medical care, etc.)
- Case management/linkage to employment
- Much more!!!

# Examples of Projects - Michigan

## Michigan

- Detroit Action: Community organizers developing harm reduction advocacy capacity through story collection, media, voter registration, advocacy, and base building activities
- Metropolitan Organizing Strategy Enabling Strength (MOSES): Interfaith organization expanding focus to train organizers with lived experience with substance use to organize and hold listening sessions in the community to inform and develop recommendations for political leaders and lawmakers
- Abundant Community Recovery Services: recovery-oriented services provider expanding mobile harm reduction unit services and access to peer recovery coaches in BIPOC communities

# Examples of Projects - Philadelphia

## Philadelphia

TRAP (**T**aking **R**isks **A**nd **P**rospering) – Outreach to people who sell drugs, use drugs, and caretakers impacted by the War on Drugs to develop and disseminate harm reduction strategies.

- Providing stipends to unhoused individuals who are conducting outreach
- Blueprint for community care – educational materials informed by people with firsthand experience in harm reduction, etc.
- Tabling events

# Examples of Projects – New Jersey

## New Jersey

- Ruby's Vision: Resource center for people experiencing/ at risk of homelessness incorporating harm reduction-focused outreach.
- PROCEED Inc: Health and wellness program offering HIV service expanding services to include harm reduction outreach and working toward offering comprehensive healthcare services.
- Chosen Generation Community Coalition: Faith-based outpatient recovery-oriented services provider conducting outreach to local hotspots and building relationships with people who use drugs to disseminate supplies.

## Subgrantee Expectations – Capacity Building & TA

- Grantees will have the opportunity to participate in capacity building opportunities throughout the grant year, including:
  - Up to six 2-hour collective sessions for the grantee cohort
  - Optional office hours/individualized consultation if desired
- Scattergood will work with grantee organizations to determine topics best suited to the cohort

# Subgrantee Expectations –Reporting

- **Communities you served through this grant**
- **Program activities you completed**
- **Number of individuals you served**
- **Progress toward your desired outcomes**
- **Challenges, reflections, and lessons along the way**
  
- **How your organization spent funds**

# Foundant Walkthrough

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# How to Apply

- **Scattergood Foundation Website:**  
<https://www.scattergoodfoundation.org/support/special-grant-programs/reach-pa/>
- **Scattergood Foundation Online Grant Portal:**  
<https://www.grantinterface.com/Process/Apply?urlkey=SGF>



# Support



Grantmaking



Participatory Funds



Special Grant Programs



Program Related Investments

## Special Grant Programs

We build public and private partnerships to administer grant dollars toward targeted programs.



Policy Meets Practice



Claim Your Money PHL



REACH PA

## Special Grant Programs

We build public and private partnerships to administer grant dollars toward targeted programs.



Policy Meets Practice



Claim Your Money PHL



REACH PA

### Overview

The Racial Equity Advancement in Communities through Harm reduction (REACH) program is a statewide grant program aimed at supporting community-based organizations to adopt and grow a harm reduction philosophy and practice.

The overdose crisis is affecting US communities everywhere and overdose fatalities are at an all-time high in Black, Indigenous, and communities of color. Over the past few years, we have seen national overdose death rates among Black men increase rapidly, and at a dramatically faster rate than white men. This national trend is mirrored in Pennsylvania. Vulnerability to overdose among these communities is compounded by harms caused by the War on Drugs. Responses to drug use have historically been rooted in coercion and punishment, especially for Black, Indigenous, and People of Color (BIPOC). As a consequence, BIPOC drug users have not received the same level of care and support as their white counterparts and are now experiencing exponential increases in overdoses.

In partnership with Vital Strategies, the Scattergood Foundation is offering grants of up to \$50,000 to support the work of Pennsylvania's community-based organizations in order to reduce the incidence of negative health effects and the number of fatal overdoses among BIPOC people who use drugs.



#### Eligibility Requirements

#### Grant Timeline

#### Project Guidelines

#### Organizational Expectations

#### Request for Proposals

Apply Now

#### Nonprofit Status

Is the organization recognized as tax-exempt under Section 501(c)(3) of the Internal Revenue Code? If not, does the organization have a fiscal sponsor?

#### BIPOC-Led

Is the organization led by a Black, Indigenous, or Person of Color (BIPOC) or is the project a collaboration between organizations in which at least one of the organizations is BIPOC-led?

#### Geographic Location

Is the organization based in and serving communities located in Pennsylvania? The grant program will prioritize organizations that serve Pennsylvania's most under-resourced neighborhoods in rural and predominantly BIPOC communities.

#### Commitment to Racial and Social Justice

Does the organization show a commitment to addressing the root causes of social/racial injustice at a community level?

#### Person-Centered

Is the organization supportive of a person-centered and non-punitive approach to drug use?

\*Note: Community-based organizations do not need to have a work history of engagement activities and issues related to drug use.

# SCATTERGOOD

THINK | DO | SUPPORT

## Logon

Email Address\*

Password\*

Log On

Create New Account

[Forgot your Password?](#)

Welcome to the Scattergood Foundation's online grant portal.

**New Users:** Please click on "Create New Account" to complete the registration process and create your logon credentials.

**Existing Users:** Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password" link to the left to reset your password.

**Not Sure?** If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact us [info@scattergoodfoundation.org](mailto:info@scattergoodfoundation.org) to receive your username and password.

## Create New Account

If you already have an Account, click the 'Cancel Account Creation' button to go to the Logon page

⚠ Using the browser's back button will delete your registration information.

ℹ This registration process has multiple steps you must complete before you can apply.

Fields with an asterisk (\*) are required.

### Organization Information

Organization Name\*

EIN / Tax ID (##-#####)\*

Web Site

Telephone Number (###-###-#### x###)\*

Organization Email

Address 1\*

Address 2

City\*

State\*

Postal Code\*

Country

Next >

\*If you are a fiscally sponsored organization and do not have an EIN/Tax ID, please reach out to Scattergood to discuss how you and your fiscal sponsor can work together to submit this application.

# Apply

Enter Access Code

Enter Code

If you have been provided with an Access Code, you may enter it in the box at the top of the page.

Quick Search

## Racial Equity Advancement in Communities through Harm reduction in Pennsylvania (REACH PA) 2023

Accepting Submissions from 09/15/2023 to 10/30/2024

Apply

The goal of this project is to bring an understanding of the harm reduction philosophy and practices to the work of Pennsylvania's community-based organizations in order to reduce the incidence of negative health effects and the number of fatal overdoses among Black, Indigenous, and People of Color (BIPOC) who use drugs.

In partnership with the Scattergood Foundation, Vital Strategies is requesting proposals from BIPOC-led organizations in Pennsylvania to provide racially equitable services addressing structural determinants of health, including offering services to people who use drugs (PWUD). These services should be provided through means of outreach to meet the population where they are and to reduce as many barriers as possible. Additionally, Vital Strategies asks that participating organizations enhance their own knowledge and understanding of harm reduction through technical assistance sessions offered by the Scattergood Foundation.

**Funding will be for one year, beginning January 1st, 2024, and is not to exceed \$50,000. Vital Strategies plans to fund up to 9 projects.**

Preview

Send to GrantHub





# Application

Public Profile

Collaborate 0

Process: Racial Equity Advancement in Communities through Harm reduction in Pennsylvania (REACH PA) 2023

[Return to Follow Ups Draft](#)

Contact Info

Request

Documents 0

### Applicant:

Ms Caitlin O'Brien  
cobrien@scattergoodfoundation.org  
301-580-2762  
1501 Cherry Street  
Philadelphia, PA 19102 USA



### Organization:

Thomas Sc  
23-135217  
215-831-30  
4641 Roos  
Philadelphi

[Contact Email History](#)

If your organization information does not appear correct, please click the edit (pencil) icon.

Application

Due by 10/30/2023 11:59 PM EDT.

Fields with an asterisk (\*) are required.



Application

Application Packet

Question List

Due by 10/30/2023 11:59 PM EDT.

Fields with an asterisk (\*) are required.

#### Organization Information

Please provide information about your organization below.

Please note: Applicants are not required to meet the character limits for each question and will not be penalized for brevity.

#### Organization Mission\*

Please describe your organization's mission and how it centers racial equity.

Text input area for Organization Mission.

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Administrator Comments

#### Organization Budget\*

Which of the following best represents your organization's annual budget?

Dropdown menu for Organization Budget.

Administrator Comments

#### Services Provided\*

Please share the current services your organization provides (can be bullet points).

Text input area for Services Provided.

3,000 characters left of 3,000

Administrator Comments

#### Organization Space and Working Hours\*

Please provide information about the following:

- If you have a brick-and-mortar location, please provide the address and the days/times you provide services.
- If your organization is strictly mobile, please provide a list of the neighborhoods your visit and the days/times you provide services.

Text input area for Organization Space and Working Hours.

# Uploads: Project Work Plan

## Project Information

Please provide information about your proposed project below.

*Please note: Applicants are not required to meet the character limits for each question and will not be penalized for brevity.*

### Project Name\*

Name of Project.

### Project Description\*

Please describe your proposed program.

In your description, please include:

- What are the objectives of the newly funded project?
- What methods will the program use to reach the target population (i.e., outreach, partnering with community organizations, connections with local businesses, social media advertisements, etc.)?
- Will there be any partnerships for the project? What role will they play?

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### Project Work Plan\*

Please provide a work plan for the project, including a timeline and staff that will be working on the project.

For an example, see Appendix E in the full [Request for Proposals](#).

Upload a file [10 MiB allowed]



## (Appendix E) Sample Work Plan

This is a **sample** work plan and is not intended to be a directive.

**Project Description:** This project will allow XYZ Food Pantry to stock harm reduction supplies including naloxone, hygiene kits, and fentanyl test strips. Funding will also support one part-time employee who is responsible for providing training and education to the food pantry clientele. Partner with local harm reduction organization who can help link people to other harm reduction resources and substance use treatment if desired.

### Project Goals:

- Increase access to harm reduction supplies in the community.
- Increased education about harm reduction and overdose reversal in the community.
- Reduction of stigma in community about harm reduction and people who use drugs.
- Increase linkage to harm reduction resources and substance use treatment.
- Socialize and normalize harm reduction and substance use treatment in the community.

**Timeline:** 12 months – January 1, 2024-December 31, 2024

### Key Milestones:

**Quarter 1/Week 1:** Order naloxone, fentanyl test strips, and items for hygiene kits. Meet with harm reduction organization partner to discuss referral process.

**Quarter 1/Week 3:** Begin making hygiene kits to put in the food pantry.

**Quarter 1/Week 4:** Stock pantry with hygiene kits, naloxone, and fentanyl test strips. Create and display information about the products and ensure the part-time employee is available to provide training and education to the clientele. Report aggregate data to harm reduction organization partner.

**Quarter 2/week 1:** Quarterly check in with harm reduction organization partner to troubleshoot referral process and discuss project progress.

**Quarter 2:** Distribute # naloxone kits, # fentanyl test strips, and # hygiene kits in the second quarter. Provide at least # trainings in the second quarter.

**Quarter 3/week 1:** Quarterly check in with harm reduction organization partner to troubleshoot referral process and discuss project progress.

**Quarter 3:** Distribute # naloxone kits, # fentanyl test strips, and # hygiene kits in the third quarter. Provide at least # trainings in the third quarter.

**Quarter 4/week 1:** Quarterly check in with harm reduction organization partner to troubleshoot referral process and discuss project progress.

**Quarter 4:** Distribute # naloxone kits, # fentanyl test strips, and # hygiene kits in the fourth quarter. Provide at least # trainings in the fourth quarter.

**Quarter 4/Week 4:** Final report submitted to Scattergood Foundation.

### Responsibilities:

#### Food Pantry Manager:

- Supervise overdose prevention/harm reduction staff person.
- Ensure there is space in pantry for harm reduction and overdose prevention materials.
- Supervise day to day operations of food pantry.

#### Overdose Prevention/Harm Reduction Staff:

- Order harm reduction supplies and make hygiene kits.
- Stock the pantry with items.
- Provide training and education to pantry clientele.
- Make referrals as needed to harm reduction organization partner.

#### Harm Reduction Organization Partner:

- Receive warm handoff from Overdose Prevention/Harm Reduction staff at pantry.

### Resources Needed:

- Naloxone, fentanyl test strips, and materials for hygiene kits
- Bus passes and vouchers to support transportation to harm reduction organization partner.

**Budget:** 50,000.00/year

# Uploads: Budget

## Budget\*

Please provide a detailed budget that describes how your organization plans to use the grant funds. [Please use the template provided here.](#)

Project budgets can be for up to \$50,000 over an 11-month period anticipated to begin on January 15, 2024.

If you are requesting funding for items that could be obtained through state or local entities, please include justification and/or description of additional need.

Upload a file [5 MIB allowed]

## Outcomes\*

Please describe the outcomes your organization hopes to achieve within the grant period.

Example outcomes may include:

- Increased knowledge of how to support people who use drugs
- Improved attitudes toward harm reduction
- Improved access to harm reduction supplies (e.g. syringes, fentanyl test strips, etc.)

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1	<b>Name of Organization:</b>				
2	<b>Project:</b>				
3	<b>Grant Period:</b>				
4	<b>Vital Strategies Budget Code:</b>				
5					
6	<b>Budget Summary</b>				
7	<b>Budget Category</b>	<b>Amount</b>			
8	<b>A. Personnel</b>	\$ -			
9					
10	<b>B. Fringe Benefits</b>	\$ -			
11					
12	<b>C. Travel/Meetings/Workshops</b>	\$ -			
13					
14	<b>D. Equipment</b>	\$ -			
15					
16	<b>E. Contracts/Consulting</b>	\$ -			
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18	<b>F. Advertising/Media/Communications</b>	\$ -			
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20	<b>G. Other Direct Costs</b>	\$ -			
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22	<b>Total Direct Costs</b>	\$ -			
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2	<b>Project:</b>								
3	<b>Grant Period:</b>								
4	<b>Vital Strategies Budget Code:</b>								
5									
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7	<b>A. Personnel</b>								
8	<b>Staff</b>	<b>Title</b>	<b>Cost</b>	<b>Year 1 Salary (\$)</b>	<b>Year 1 - FTE (%)</b>	<b>Year 1 Total</b>	<b>Year 2 Salary</b>	<b>Year 2 - FTE</b>	<b>Year 2 Total</b>
9						-			-
10						-			-
11						-			-
12									
13									
14	<b>Total Personnel</b>		<b>\$ -</b>						
15	<i>Description of duties</i>								
16	<b>B. Fringe Benefits</b>								
17		<b>Percent Fringe</b>							
18		<b>Total Fringe</b>	<b>\$ -</b>						
19		<b>Total Personnel and Fringe</b>	<b>\$ -</b>						
20									
21	<b>C. Travel/Meetings/Workshops</b>								
22	<b>Purpose of Travel/Location</b>	<b>Computation</b>	<b>Cost</b>						
23									
24									
25									
26	<b>Total Travel</b>		<b>\$ -</b>						
27	<i>Description of travel/meeting/workshop activities</i>								
28	<b>D. Equipment</b>								
29	<b>Item</b>	<b>Computation</b>	<b>Cost</b>						
30									

# Save/Submit Application

**Evaluation\***  
Please describe how your organization will measure the outcomes of the project.

For an example, see Appendix F in the full Request for Proposals.

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∨ Additional Information

**Is there anything else you would like to add to support this application?**  
You may answer this question in writing or by providing a link to a video clip, audio clip, photos, or another medium of communication. The intention of this question is to provide organizations with an additional opportunity to share about their program using whatever communication tool feels right for them.

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Upload a file [5 MIB allowed]

**Due by 10/30/2023 11:59 PM EDT.**

Abandon Request Save Application **Submit Application**

# Questions & Answers

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