



POLICY MEETS PRACTICE

2021 POLICY MEETS PRACTICE USER GUIDE

Table of Contents

ABOUT POLICY MEETS PRACTICE	1
APPLICATION REQUIREMENTS	2
ORGANIZATION INFORMATION	2
COMMUNITY	2
PROGRAM.....	2
FREQUENTLY ASKED QUESTIONS.....	3
GENERAL QUESTIONS.....	3
SUBMISSION PROCESS.....	5
CRITERIA AND SELECTION PROCESS	6
CONTACT.....	7
COMMUNICATIONS GUIDE	8
SAMPLE MARKETING MESSAGE (LONG).....	8
SAMPLE MARKETING MESSAGE (SHORT).....	9
TWITTER.....	9
FACEBOOK AND LINKEDIN.....	10
IMAGE.....	10



POLICY MEETS PRACTICE

ABOUT POLICY MEETS PRACTICE

Policy and practice must work in tandem to drive critical systems changes. The [*Think Bigger Do Good Policy Series*](#) provides policy solutions to our nation's most pressing behavioral health issues. Though public policy has broad and deep impacts for families and communities, public policy discussions often occur without those most affected at the table.

The Scattergood Foundation is offering grant awards that will align our *Think Bigger Do Good Policy Series* with our local grantmaking. The new grant program, [**Policy Meets Practice: Think Bigger Do Good Support Local**](#), will invest in organizations that work directly with communities to address issues that relate to, inform, and advance the policy discussions outlined in the series. Goals of the program include:

- **Investing** in programs that connect important behavioral health policy issues to on-the-ground practice;
- **Building capacity** of grassroots, BIPOC (Black, Indigenous, and People of Color)-led organizations; and
- **Informing** behavioral health policy discussions using lessons from real-world application.

In the first cycle of grantmaking, the program will support organizations that align work with the paper, [*COVID-19, Structural Racism, and Mental Health Inequities: Policy Implications for an Emerging Syndemic*](#) by Ruth S. Shim, MD, MPH and Steven M. Starks, MD, FAPA.

A total of four grant awards will be given. Each grant award will be for \$20,000 and the grant period will last one year.

For more information and to apply, [click here](#).



POLICY MEETS PRACTICE

APPLICATION REQUIREMENTS

Applicants will be asked to provide the following information in the Policy Meets Practice application, which can be accessed through our [online grant portal](#).

Organization Information

1. Information that will be included as a part of the Foundant Profile Information:
 - Organization Name
 - Organization EIN
 - Contact Information: Address, Phone Number, Email Address, Website
2. 501(c)(3) Status/Fiscal Sponsorship
3. Leadership Information
 - Executive Director
 - Board Chair
4. Organization Mission Statement
5. Annual Budget

Community

6. Please describe the community your organization works with. Please include demographic information, location of services, and community strengths and assets.
7. Please describe how your organization builds trust with your community.
8. Please describe how your organization builds power in your community.

Program

9. Please describe the programming your organization provides.
10. The goal of this grant program is to reinforce and advance strategies outlined in the *Think Bigger Do Good* Policy Paper, [COVID-19, Structural Racism, and Mental Health Inequities: Policy Implications for an Emerging Syndemic](#) by Ruth S. Shim, MD, MPH and Steven M. Starks, MD, FAPA. Please describe how your organization and the programs you provide connect to the policy discussion in this paper.
11. Please provide a 1-2minute video that outlines why your organization is a strong candidate for a Policy Meets Practice grant.
**Please note: Your application will not be judged based on the quality of your video. We welcome simple video submissions!*



POLICY MEETS PRACTICE

FREQUENTLY ASKED QUESTIONS

General Questions

1. What is the deadline to submit an application?

The deadline for submission is Friday, April 2nd at 5pm EST.

2. Who is eligible to submit an idea?

Organizations that meet all of the following criteria are eligible to apply:

- **Non-Profit Organization:** The organization is recognized as tax-exempt under Section 501(c)(3) of the Internal Revenue Code or has a Fiscal Sponsor.
- **Geographic Location:** The organization serves communities located within the city of Philadelphia.
- **Grassroots Organization:** The organization has an annual budget of \$1 million or less.
- **Leadership:** The organization is led by a Black, Indigenous or Person of Color.
- **Policy Meets Practice:** The program reinforces and advances the recommendations outlined in the selected *Think Bigger Do Good* Policy Paper, *COVID-19, Structural Racism, and Mental Health Inequities: Policy Implications for an Emerging Syndemic* by Ruth S. Shim, MD, MPH and Steven M. Starks, MD, FAPA.

3. Is there a fee to submit an application?

No, there is no fee associated with submitting an application

4. Is the award limited to a geographic area?

Organizations must be located within the city of Philadelphia.

5. How much will the grant awards be?

Grant awards will be for \$20,000.



POLICY MEETS PRACTICE

6. How many grant awards will be given?

In the first grant cycle, a total of four grant awards will be given.

7. What is the timeline for the 2021 Policy Meets Practice grant program?

Date	Event
February 25 th , 2021	<ul style="list-style-type: none"> • <i>Think Bigger Do Good</i> Webinar featuring the paper, <i>COVID-19, Structural Racism, and Mental Health Inequities: Policy Implications for an Emerging Syndemic</i> • Policy Meets Practice grant opportunity launched to the public
March 11 th , 2021 at 11am EST	Policy Meets Practice webinar for grant opportunity Q&A <i>To register for the webinar, click here. The webinar will also be recorded and posted on the Scattergood Foundation's website for your convenience.</i>
April 2 nd , 2021 at 5pm EST	Application period closes
April 6 th – May 7 th	Scattergood staff and Grantmaking Group review applications
Week of May 10 th , 2021	Grant awards announced
End of May 2021	Grant awards released
June 2021 – May 2022	Grantees implement programs and convene with policy experts

**The Scattergood Foundation reserves the right to change any of the above dates. All changes will be posted online.*

8. What is expected of Policy Meets Practice grantees?

Policy Meets Practice grantees will carry out programs during the course of the grant year. Grantees will also be expected to participate in a total of three convenings over the course of the grant year to discuss how their programs are going, share best practices and challenges, and engage in dialogue about implications for public policy.

The first convening will take place in late summer of 2021, second convening will take place in winter 2021/2022, and the final convening will take place at the conclusion of the grant year in May 2022.

Our hope is that these convenings will provide rich learning opportunities for grantees, funders, and the network of policy experts who have been involved in the *Think Bigger Do Good* Policy Series.



POLICY MEETS PRACTICE

Submission Process

9. How can organizations submit an application?

Submissions can be made through our online grant portal, which can be found at <https://www.grantinterface.com/Process/Apply?urlkey=SGF>.

No paper applications will be accepted.

10. What are the steps for submitting an application?

The steps for submitting an application are as follows:

1. Create a Foundant account for the Scattergood Foundation. If you already have a Foundant account with the Foundation, log on using your email address and password. You may access the logon page [here](#).
**For more details about creating an account, [watch this video](#).*
2. You will then be directed to your Applicant Dashboard. Click on the “Apply” tab at the top toward the left.
3. You will then see the application titled, Policy Meets Practice 2021. Click the “Apply” button on the right side.
4. Complete the application. If you would like to save the application and return to it, click the “Save Application” button. Once you are ready to submit, click the blue “Submit Application” button.

If you have any issues using the online platform please do not hesitate to reach out with questions.

11. Is the 1-2 minute video component required?

Yes. We are asking all of our applicants to provide a brief video that showcases the impact of their program. Videos can focus on an overview of the program design, interviews with staff and/or participants, or something else entirely. Use this opportunity to show your passion for your work and how you are making a difference in your community. **Videos will not be judged on the quality of production.** Some of the most impactful videos we’ve seen have been made using camera phones featuring program staff, volunteers, or participants talking about the program!



Criteria and Selection Process

12. What criteria will the Grantmaking Group be using to review applications?

A grantmaking group will select organizations to receive grant awards based on the following criteria:

- **Eligibility Requirements:** Does the organization/program meet the eligibility requirements of the Policy Meets Practice grant program?
- **Community Served:** Does the organization/program work with a community that has been disproportionately impacted by the emerging syndemic of COVID-19, structural racism, and mental health inequities?
- **Community Connection:** Has the organization/program shown that they have been able to build trust and power with their community?
- **Connection to Think Bigger Do Good Policy Series:** Does the work of the organization/program connect to the policy discussion in the paper, *COVID-19, Structural Racism, and Mental Health Inequities: Policy Implications for an Emerging Syndemic*?
- **Potential for Impact:** What is the potential for positive impact of the organization/program?
- **Building a Cohort:** How will the organization/program compliment the work of others in the 2021 Policy Meets Practice cohort?

13. Does the program/organization have to implement specific policy recommendations from the paper?

Not necessarily. We acknowledge that policy can both inform practice and be informed by practice. We encourage applicants to review the paper and watch the associated webinar to engage with the content and draw connections. Applicants may also be doing work that will further advance the policy discussion in the paper. Organizations that are advocating for the types of policies outlined in the paper of focus are encouraged to apply.

14. How will grantees be selected?

Grantees of the Policy Meets Practice program will be selected through an iterative process that includes review by Scattergood Foundation staff and a selected Grantmaking Group.



15. Who is on the Grantmaking Group?

Please visit <http://www.scattergoodfoundation.org/support/policy-meets-practice> learn more about the Grantmaking Group.

16. How will decisions about grant awards be communicated with applicants?

The Scattergood Foundation will manage all communications about grant decisions, contracting, payments, and reporting via email.

Contact

17. Who do I contact if I have a question about the Policy Meets Practice grant program?

Please direct your questions and comments to Caitlin O'Brien, Director of Learning and Community Impact, Scattergood Foundation, via email at cobrien@scattergoodfoundation.org.



POLICY MEETS PRACTICE

COMMUNICATIONS GUIDE

We encourage our partners to promote the Policy Meets Practice grant program through various forms of communication. Please see below for examples of how your organization can support Policy Meets Practice across different platforms.

Sample Marketing Message (Long)

Policy and practice must work in tandem to drive critical systems changes. The [*Think Bigger Do Good Policy Series*](#) provides policy solutions to our nation's most pressing behavioral health issues. Though public policy has broad and deep impacts for families and communities, public policy discussions often occur without those most affected at the table.

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[**Learn More and Apply.**](#)



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Sample Marketing Message (Short)

Aligning policy and practice is critical to drive needed systems changes. The Scattergood Foundation is offering \$20,000 grant awards to align the [Think Bigger Do Good Policy Series](#) with our local grantmaking. The new grant program, [Policy Meets Practice: Think Bigger Do Good Support Local](#), will invest in organizations that work directly with communities to address issues that relate to, inform, and advance the policy discussions outlined in the series.

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[Learn More and Apply.](#)

Twitter

Sample Tweets

- We must bridge the gap between policy and practice. Apply to a new grant program in #PHL to address the emerging syndemic: COVID-19, structural racism, & mental health <http://bit.ly/policy-practice>
- New opportunity for grassroots, BIPOC-led orgs in #PHL: Grant application open for @ScattergoodFdn Policy Meets Practice to address intersecting issues of COVID-19, structural racism, & mental health <http://bit.ly/policy-practice>
- Policy must be informed by communities most directly affected. New @ScattergoodFdn grant program Policy Meets Practice aims to bridge these gaps and address urgent needs. Learn more and apply <http://bit.ly/policy-practice>

Hashtag: #PolicyMeetsPractice21



Facebook and LinkedIn

Sample Post

Apply for the first ever grant cycle of Policy Meets Practice, a new program that supports Philadelphia organizations that work directly with communities to address issues that are related to policy recommendations outlined in the *Think Bigger Do Good* Policy Series. This cycle, we'll be investing in organizations that are doing work related to *COVID-19, Structural Racism, and Mental Health Inequities: Policy Implications for an Emerging Syndemic* by Ruth S. Shim, MD, MPH and Steven M. Starks, MD, FAPA.

Eligible applicants include organizations led by Black, Indigenous, and People of Color with an annual budget of \$1million or less that serve communities in Philadelphia.

Learn more and apply: <http://bit.ly/policy-practice>

Image

The logo for the Policy Meets Practice program can be found [here](#).