

## Welcome to the 2017 Innovation Award Submission Portal!

### Application Requirements

The first section of the application, **Applicant Information**, will ask for the following:

- Name and contact information for the innovative program's primary contact
- Organization information

The second section of the application, **Innovation Award Nomination**, will ask for the following:

- Innovative Program Name
- Innovative Program Website – Please submit the specific web page for the innovative program.
- Project Description – Please describe the innovative program in 200 words or less.
- Please provide further details about the innovative program related to the following criteria. Responses should be limited to **150 words** each.
  - **Creativity:** Please describe how the innovative program exhibits originality, ingenuity, and resourcefulness in addressing the specified issue area.
  - **Leadership:** Please describe how the innovative program design and implementation provides direction that other organizations can emulate. Please include information about how program leaders are disseminating information about the innovation.
  - **Sustainability:** Please describe the resources and support available for sustaining the innovative program. Please include information about capacity-building and existing partner organizations that have a vested interest in the continuation of the program.
  - **Replicability:** Please describe how the innovative program can be duplicated, transferred, or adapted by other institutions or organizations.
  - **Results/Outcomes:** Please describe the outcomes of the innovative program.
- Logo of Organization in JPG or PNG format

The third section of the application, **Additional Documents**, allows for you to upload three documents that are related to your innovative programs. These documents must be in PDF format. Examples of appropriate documents include but are not limited to: brochures, images of the innovative program, and related research/news articles.

You must agree to the **Terms and Conditions** by checking the "I Agree" box.

Please click "**Save and Finalize**" to submit the application.

### Frequently Asked Questions

**1. What is the deadline to submit?**

2/13/2017 at 5:00pm EST

**2. How do I submit?**

All submissions have to be made at <https://innovationaward.secure-platform.com/a>

No paper applications will be accepted.

**3. Who is eligible to submit an idea?**

Individuals, programs, or organizations that have implemented an innovative solution to address behavioral health issues over the last two years are eligible. The innovative program must be implemented currently.

**4. Can I nominate my own organization, project, or policy?**

Absolutely.

**5. Is there a fee to nominate?**

No. There is no fee associated with submitting a nomination or winning the award.

**6. Is the award limited to a geographic area?**

Organizations must be located within the United States of America.

**7. What are the criteria the submissions are going to be judged against?**

An expert panel will select the most promising innovations nominated based on the following criteria:

- **Creativity:** The innovative program exhibits originality, ingenuity, and resourcefulness in addressing the specified issue area.
- **Leadership:** The design and implementation of the innovative program provides direction that other organizations can emulate to address similar behavioral health areas. The innovation and its leaders actively encourage other organizations to engage in similar initiatives.
- **Sustainability:** There are resources and support available for the innovative program. The program has support for capacity-building and existing partner organizations that have a vested interest in its continuation.
- **Replicability:** The innovative program has the potential to be effectively duplicated, transferred, or adapted by other institutions/organizations.
- **Results/Outcomes:** The innovative program has positive results/outcomes for the target populations it serves.
- **Judge's Choice:** Each judge will have the opportunity to rate the innovative program based on their expertise.

**8. What is the Award?**

The winner of the Innovation Award will receive a \$25,000 cash prize to invest in their program or project.

**9. What are the benefits of submitting an idea?**

- Publicize and share your significant work toward impacting the field of behavioral health
- Be recognized as an innovator in behavioral health and attend the National Council for Behavioral Health Annual Conference
- Encourage public dialogue among your peers
- Help grow a community of people who share your mission
- Raise awareness of behavioral health as a public health concern
- Have a chance to win \$25,000 to go toward your innovative program

**10. What is the timeline and important dates for the 2016 award?**

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|--|-------------------------|
| • Innovation Award Application Opens                           | 1/9/2017                |
| • Final deadline for submissions                               | 2/13/2017 at 5:00pm EST |
| • Judges review applications and make finalist selections      | 2/14/2017-2/28/2017     |
| • Voting for the finalists begins                              | 3/6/2017                |
| • Voting ends  | 4/4/2017 at 11:59am EST |
| • 2017 Winner recognized at National Council Annual Conference | 4/4/2017                |

*The Thomas Scattergood Behavioral Health Foundation and National Council for Behavioral Health reserve the right to change any of the above dates. All changes will be posted online.*

**11. What is the judging process?**

- The Foundation staff screens online submissions
- The judges choose finalists
- The public votes online to select the winner among the finalists

**12. Who are the judges?**

**BERNARD S. ARONS, MD** - Bernard S. Arons, MD is a psychiatrist and mental health advocate and administrator. He presently serves as the Director of Medical Affairs at Saint Elizabeth's Hospital, the public psychiatric facility for Washington, DC. Previous positions include leadership of The National Development and Research Institutes (NDRI), the directorship of the Federal agency responsible for improving mental health services across the Nation, the Center for Mental Health Services; serving as Senior Scientific Advisor to the Director of the National Institute of Mental Health; and advisor on mental health and substance use policy issues to Tipper Gore during the Clinton/Gore administration. During Dr. Arons' tenure as director of the Federal Center for Mental Health Services, the idea for a "Surgeon General's Report on Mental Health" was hatched and then carried out to completion. This report continues to serve as the best information on the present status of mental health and mental illness and the best road map guiding the field into the future.

**CYNTHIA BAUM-BAICKER, PhD** - Cynthia Baum-Baicker, PhD is a clinical psychologist in full-time private practice, with offices in Philadelphia and Doylestown, PA. Dr. Baum-Baicker is president-elect of the Section on Couples and Family Therapy for the Division of Psychoanalysis (39) of the American Psychological Association, where she has also chaired the Public Policy and Liaison Committee. She is the Board Chair of the Thomas Scattergood Foundation for Behavioral Health. She also sits on the Advisory Board of the Scattergood Program for the Applied Ethics of Behavioral Health at the Center for Bioethics at The University of Pennsylvania and maintains an affiliation with the Department of Psychiatry, Pennsylvania Hospital. Interested in social systems, Dr. Baum-Baicker was previously a research clinical psychologist at the Social Systems Department of the Wharton School at the University of Pennsylvania. She is the author of the original papers on the health benefits of light and moderate drinking. She has been director of the Wisdom Project for the Division of Psychoanalysis of APA, and

has published and presented work in the area of virtue ethics and clinical wisdom. Dr. Baum-Baicker has a BA in Psychology from Washington University in St. Louis and a PhD in Clinical Psychology from Temple University.

**HOWARD H. GOLDMAN, MD, PhD** - Howard H. Goldman, MD, PhD, is a professor of Psychiatry at the University of Maryland School of Medicine. Dr. Goldman received his MD from Harvard University and PhD in social policy research from Brandeis University. He is mental health services and policy researcher, who is the author of 300 publications in the professional literature. Dr. Goldman is the editor of *Psychiatric Services*. He served as the Senior Scientific Editor of the Surgeon General's Report on Mental Health for which he was awarded the Surgeon General's Medallion. In 1996 he was elected to the National Academy of Social Insurance, and in 2002 he was elected to the Institute of Medicine.

**MICHAEL HOGAN, PhD** - Dr. Michael Hogan served as New York State (NYS) Commissioner of Mental Health from 2007-2012, and now operates a consulting practice in health and behavioral health care. The NYS Office of Mental Health operated 23 accredited psychiatric hospitals, and oversaw New York's \$5B public mental health system serving 650,000 individuals annually. Previously Dr. Hogan served as Director of the Ohio Department of Mental Health (1991-2007) and Commissioner of the Connecticut DMH from 1987-1991. He chaired the President's New Freedom Commission on Mental Health in 2002-2003. He was appointed as the first behavioral health representative on the board of The Joint Commission in 2007, and as a member of the National Action Alliance for Suicide Prevention in 2010. He served (1994-1998) on NIMH's National Advisory Mental Health Council, as President of the National Association of State Mental Health Program Directors (2003-2005) and as Board President of NASMHPD's Research Institute (1989-2000). His awards for national leadership include recognition by the National Governor's Association, the National Alliance on Mental Illness, the Campaign for Mental Health Reform, the American College of Mental Health Administration and the American Psychiatric Association. He is a graduate of Cornell University, and earned a MS degree from the State University College in Brockport NY, and a PhD from Syracuse University.

**ARLENE NOTORO MORGAN** - Arlene Notoro Morgan, an associate dean at the Columbia Graduate School of Journalism in New York, has been a lifelong advocate for improving behavioral health in the Philadelphia community. A graduate of Temple University in Philadelphia, Morgan has taught about diversity and ethics issues at the University of Hong Kong, the University of Barcelona and several schools in New Zealand. She was a member of the Friends Hospital Board for more than 30 years before it was sold and then a founding member of the Scattergood Behavioral Health Foundation. She is also an advisory board member of the Rosalyn Carter Mental Health Reporting Fellowships at the Carter Center in Atlanta. A member of the American Society of News Editors, Morgan serves on several journalism school advisory boards, including her alma mater, Temple, the Manship School at LSU, and the journalism program at SUNY, Stonybrook. She also serves on the advisory boards of the Kaiser Health News Service, the Health and Science desk of WHYY, an NPR station in Philadelphia, and the Carter Center's Rosalyn Carter Mental Health Journalism Fellowships.

**ESTELLE RICHMAN** - Estelle Richman serves as Senior Advisor to the Secretary for the US Department of Housing and Urban Development. She received her master's degree from Cleveland State University. Previously Estelle was with the Pennsylvania Department of Public Welfare where she served as Secretary of Public Welfare for 7 years. She also served as Managing Director for the City of Philadelphia and Director of Social Services for the City of Philadelphia. Other positions held by Richman include the City of Philadelphia's Commissioner of Public Health and Deputy Commissioner for Mental Health, Mental Retardation and Substance Abuse Services; and Assistant Director of the Positive Education Program in Cleveland, Ohio, a day treatment program for children with behavior problems. A nationally recognized expert on issues of behavioral health and children's services, Richman has been honored for advocacy efforts by the National Alliance on Mental Illness, the American Psychiatric Association and the American Medical Association, among others. She is also the recipient of the

1998 Ford Foundation/Good Housekeeping Award for Women in Government. In addition, the Behavioral Health System named her the winner of the 1999 Innovations in American Government from the Kennedy School of Government, Harvard University.

**LINDA ROSENBERG, MSW-** Linda Rosenberg is a national expert in the financing and delivery of mental health and substance services. Under her leadership, the National Council for Behavioral Health has become our nation's most effective advocate for behavioral health prevention, early intervention, science-based treatment, and recovery. Harnessing the voices of the 10 million adults, children, and families served by the National Council's 2,500 member organizations, Rosenberg helped secure passage of the federal parity law, expanded integrated behavioral and primary care services, introduced Mental Health First Aid in the U.S., and built an array of organizational, clinical and workforce improvement initiatives. The National Council's strong support of the Mental Health Excellence Act will result in the first comprehensive effort to establish community accountability for the health of people with serious mental illnesses and addictions, the consistent utilization of evidence-based practices, and the standardized measurement of outcomes. Rosenberg was Senior Deputy Commissioner of the New York State Office of Mental Health prior to joining the National Council. She has over 30 years experience in designing and operating hospitals, community and housing programs, and implemented New York's first Mental Health Court. Rosenberg serves on an array of boards of directors and is a member of the Executive Committee of the National Action Alliance for Suicide Prevention.

**13. How do I know if I am a finalist or a winner?**

All communication will be made through email and through the OpenWaters portal.

**14. Can I include pictures, documents, and/or links in the application that describe the program?**

Yes, it is encouraged and there are optional fields at the bottom of the application for these types of media.

**15. Who do I contact if I have a question about the Innovation Award?**

Caitlin O'Brien, Special Projects Manager, Thomas Scattergood Behavioral Health Foundation via email at [cobrien@scattergoodfoundation.org](mailto:cobrien@scattergoodfoundation.org).